

St. Croix Recycling Association  
Meeting Minutes, May 6, 2008  
6:00-7:10 PM – Ricardo Richards Elementary School

Steering Committee in Attendance:

1. Lee Elvins, Facilitator
2. Dee Osinski
3. Susan J. Greenhalgh
4. Marlene Harris

Steering Committee Absent:

Michelle Guiney  
Cary Guillbeau

Number of Attendees: 10

Welcome – Lee Elvins

Lee welcomed the group to our first mid-island location meeting. He expressed thanks to the school for allowing us use of the space. It is hoped that the new location would attract more attendees from all over the island.

### **On-Going Business**

#### Membership Drive

The meeting opened with discussion regarding increasing our membership. There were many ideas presented, including contacting the Green Supplement advertisers and contacting the islands non-profits to request volunteers and membership. Susan offered to compile a list of the local non-profits. The idea of members participating mostly via email in lieu of meeting attendance was again mentioned. It was determined that increasing membership was still a top priority.

#### Financial

Lee reported that we currently have \$2,259 in the bank at V.I.R.C. & D. He said that a representative, Mr. Dwight Zieman, from Divi Carina Bay would be joining the meeting tonight and that Divi would be joining the association. Lee said that this was great news for the association.

#### Condo Can

Susan updated the group on the condo can recycling efforts. A letter written by Pam Pearson to the condos had not generated any interest to date. Susan had requested and received approval

from the Long Reef Board to place a collection bin in the parking lot there. She planned to request the same from the surrounding complexes at Bay Garden and Ocean Terrace. The group decided it would be beneficial to publish the names of the participating associations in the next Green Supplement. Victor said that he had been in discussion with the schools to run aluminum can contest again and that he would pay \$.25 per pound to the schools and hoped that Waste Management would again match his \$.25 per pound.

### Freecycle

Marlene explained the way in which Freecycle, the online swap shop, operates. The site became operational in April and there are currently 22 members. She said that the site is monitored by her and that all emails are approved for content before being sent to the members. There have already been some interesting and valuable items offered.

### Pearl B. Larsen recognition

Lee reported that he presented Mr. Moorehead, the Pearl B. Larsen principal, a certificate and a card recognizing their contribution to recycling. The school had been home to the STRXA meetings since inception. Lee said that Mr. Moorehead was pleased to accept on behalf of the school.

### Green Supplement

The next Green supplement in the Avis is tentatively scheduled for late August, early September. Dee said that we would most likely be allowed more editorial space this time as the numbers of advertisers would likely increase. She hoped that a committee would convene to work on locally focused and prepared editorials for the upcoming issue.

### **New opportunities**

#### Refill Plus presentation

The scheduled presentation from Paulo, owner of Refill Plus, was postponed as he was unable to attend tonight's meeting. Susan reported that she had spoken to him and he was looking forward to discussing his proposal to obtain collection bins for toner and inkjet cartridges soon. She relayed his appreciation that the steering committee had reviewed his proposal and had offered recommendations.

#### Registration with Lt. Governor's office

Lee informed the group that he had obtained an application to register the association. It was determined that he was given the wrong application and that the association would merely be registering our trade name at this time. Lee offered to complete that application and stated that a \$50 fee for two years would be paid.

### Operating Budget

There was much discussion regarding the development of an operating budget. A sample budget had been provided by Julie Wright which would be very helpful. Talk centered on our need to build capacity and then build a budget around programs. Dee suggested that the association would benefit by the ability to write grants. Lee showed the group an example of a letter soliciting membership and contributions. It was suggested that we emulate this type of solicitation. The motion was seconded and carried that we would work to send out a mailing by July. Dee reported that we have approximately 100 names in our database.

EDC/Governor letter

A draft of a letter to the Governor introducing the association to him was handed out. The group discussed the tone and intention of the letter. Hap Clark offered to review further and provide recommendations. The group suggested that the letter be copied to the senators and others.

The meeting was adjourned at 7:10 p.m.

Respectfully submitted,

Susan J. Greenhalgh  
Secretary