

St. Croix Recycling Association
Meeting Summary, October 2, 2007
5:30 – 6:30 PM - Pearl B. Larsen Elementary School

Steering Committee in Attendance:

Steve Freeman *Facilitator*, Charmin Springer *Coordinator*, Dee Osinski *Co-Coordinator*,
Lynda Galvin *Secretary*, Hillair Bell, Lee Elvins *Business Committee Chair*

Number of Attendees: 16

Welcome & Introduction - Steve Freeman

1. Discussion of Computer Refurbishing Project with Jeff Lawlor - Steve Freeman

The recycling association has adopted Jeff's project and will lend volunteer and financial support to help refurbish computers and find a work area where computers can be processed.

2. Composting Update – Carey Guilbeau – project meeting to brainstorm and formalize project plan 6:00 pm on 10/3 at Farchette & Hanley, call Steve for info 514-7216.

Composting project will target large green waste generators (landscapers, condos)

Hovensa has a large tract of land at Estate Pearl where they chip green waste and stockpile the mulch

3. Promotion and Marketing Plan - Steve Freeman

Christine Hilty met with PR rep from Isle 95, Mongoose, a Latin station and others with a campaign package of 1800 spots on 6 stations for \$5,760. (FM 3.5 package was for \$11,000). NBC & Fox TV currently have good package deals. Don Diddums suggested the association had two tasks to complete before selecting an advertising contract: 1) raise the funds and 2) line up content for the ads.

4. Association Meeting Time and Venue Change - The meeting will now begin at 6:00 PM at the Pearl B. Larson School until the end of the year. A suggestion was made to alternate sites between the east and west end to attract a larger number of participants. Alternative sites will be explored by Dee.

5. Business Update – Lee Elvins:

- EZ Recycling has added 2 more private collection sites to the existing 15. They are looking at collecting nonferrous metals currently going to the landfill – starters, engines, computer parts etc.
- 3rd Party bins for recyclers at VIWMA bin sites. Charmin Springer reported that VIWMA has given approval for this to happen. A written proposal must be submitted to the Authority.
- Lee is working on getting a container for recyclables and having shipper waive demurrage

6. VIWMA Update – Charmin Springer: WMA has agreed to increase the recycling rebate for aluminum cans during the school can competition during the month of November. Most likely it will double the amount paid per can from 25 cents to 50 cents. Charmin has data on materials collected and recycled/shipped Territory-wide.

- Coasts Weeks – Over 1000 people volunteered to do beach and harbor cleanup. Dee has information on the amount and types of waste collected. For next year need to establish a method to separate recyclables from trash during collections.
- Clean Islands International and others are pleased to offer **ReCaribe 2007: The 13th Annual Wider Caribbean Solid Waste Management Conference**. This annual event will be held November 6-8, 2007 at the Virgin Islands Environmental Resource Station (VIERS) in St. John. Contact Charmin Springer for details 712-4961 or visit: www.islands.org/recaribe/2007registrationform.pdf

7. Open Discussion: Dee will sign up the recycling association for freecycle.org where organizations can have an online swap shop or items for sale. The only requirement is a volunteer to moderate the site. Volunteers could sign up for this task.

Interest was shown by the Association to rally behind Dee's idea to hold a forum for large generators to discuss their current recycling activities, obstacles, and networking opportunities.

Michael Dance and Terry Chretien are interested in starting a biodiesel operation using waste oil from local restaurants. Lee Elvins asked how the STXRA could help. They need data on potential amount of used oil. (VIWMA has data on the amount of oil used from a survey done this summer.) They also need start up money. Dee also suggested the association could help them develop a presentation to local EDCs.

The Renaissance Center shipped off its first load of ethanol – 400 million barrels.

7. Adjournment

Next meeting: Tuesday November 6, 2007. 6:00 – 7:00 PM Pearl B. Larson Elementary School